



Iowa Digital Design & Engineering Applications

<https://iddeagroup.wildapricot.org/>

Wednesday, October 18th to Friday, October 20th, 2023

Scheman Continuing Education Building

Iowa State University

Ames, Iowa 50010

The IDDEA Group Sponsorship Registration Form

Primary Sales/Marketing Contact

Full Name: _____ Title: _____

Company: _____

Address: _____

Street Address

Unit #

City

State

ZIP Code

Phone: _____ Email: _____

Diverging Diamond Sponsor \$4,000

Includes:

- Promotional display at the Conference Day lunch hour
- **ONLY ONE SPACE AVAILABLE** on Thursday, October 19, 2023
- Recognition on the IDDEA website, on-site event media, newsletter
- Thursday Conference vendor booth
- Two complimentary conference day registrations. Please fill out attendee information. Online registration; please contact an IDDEA Board member for further instructions.

Grade Sponsor \$2,500

Includes:

- Promotional display at Thursday's social hour
- **ONLY ONE SPACE AVAILABLE** on Thursday, October 19, 2023
- Recognition on the IDDEA website, on-site event media, newsletter
- Thursday Conference vendor booth
- Two complimentary conference day registrations. Please fill out attendee information. Online registration; please contact an IDDEA Board member for further instructions.

Single Point Sponsor \$2,000

Includes:

- Promotional display at one Workshop lunch hour
- **ONLY TWO SPACES AVAILABLE.** One Wednesday, October 18, 2023, and one Friday, October 20, 2023
- Recognition on the IDDEA website, on-site event media, newsletter
- Thursday Conference vendor booth
- Two complimentary conference day registrations. Please fill out attendee information. Online registration; please contact an IDDEA Board member for further instructions.

Additional Sponsorship Opportunities

Roundabout Sponsor \$1,500

Includes:

- Promotional display at the Conference Day breakfast
- **ONLY ONE SPACE AVAILABLE** on Thursday, October 19, 2023
- Recognition on the IDDEA website, on-site event media, newsletter
- Thursday Conference vendor booth
- Two complimentary conference day registrations. Please fill out attendee information. Online registration; please contact an IDDEA Board member for further instructions.

Cloverleaf Sponsor \$1,000

Includes:

- Promotional display at one Workshop breakfast
- **ONLY TWO SPACES AVAILABLE.** One Wednesday, October 18, 2023, and one Friday, October 20, 2023
- Recognition on the IDDEA website, on-site event media, newsletter
- Thursday Conference vendor booth
- Two complimentary conference day registrations. Please fill out attendee information. Online registration; please contact an IDDEA Board member for further instructions.

Breakline Sponsor \$500

Includes:

- Promotional display at break session. Priority placement to those first to register.
- Recognition on the IDDEA website, on-site event media, newsletter

Thursday Conference Vendor Booth \$100

Includes:

- 10' wide x 8' deep booth
- Pipe and drape separators
- Electricity
- One 30' x 6' table and two chairs

Complimentary Attendees Information

Full Name: _____ Title: _____
First Last

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email _____

Full Name: _____ Title: _____
First Last

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email _____

Support Summary

Summary

<u>DESCRIPTION</u>	<u>ADDITIONAL INFORMATION</u>	<u>UNIT</u>	<u>AMOUNT</u>	<u>LINE TOTAL</u>
Diverging Diamond Sponsor	Please fill out attendee information	(Max 1)	\$4,000	\$
Grade Sponsor	Please fill out attendee information	(Max 1)	\$2,500	\$
Single Point Sponsor	Please fill out attendee information	(Max 2)	\$2,000 (each)	\$
Roundabout Sponsor	Please fill out attendee information	(Max 1)	\$1,500	\$
Cloverleaf Sponsor	Please fill out attendee information	(Max 2)	\$1,000 (each)	\$
Breakline Sponsor	Can be added to any Sponsorship level. Up to 8 units	(Up to 8)	\$500 (each)	\$
Conference Day Booth	Can be individual or added to Breakline Sponsorship		\$100	\$
Subtotal			\$	

*Return this registration form, payment and any sponsored or promotional items by Monday, September 18th, 2023
Sponsorships are filled on first come first serve basis.*

Make checks payable to:

The IDDEA Group
c/o Annette Jeffers
Iowa Department of Transportation
800 Lincoln Way
Ames, IA 50010