



Iowa Digital Design & Engineering Applications

# **PARTNERSHIP**

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# **OPPORTUNITIES**

Wednesday, October 18<sup>th</sup> – Friday, October 20<sup>th</sup>, 2023

Scheman Center, Iowa State University

# INTRODUCTION

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For 25 years the Iowa Digital Design and Engineering Application (IDDEA) Group has hosted an annual conference for city and county governments, utility companies, engineering and consulting firms, Universities, the Iowa DOT, and other various state agencies. The conference includes Special Interest Groups in Systems Management, MicroStation, GIS, Survey, Reality Modeling and Transportation.

Past attendance has been 200-300 people. This year's great educational and networking event will feature over 30 different presentations given by experienced trainers and local users. We would like to invite you, as a returning vendor or a first-time sponsor, to participate in this year's conference by having a table, displaying your products and services, and meeting our attendees.

## THE EVENT

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This year's conference is from Wednesday, October 18<sup>th</sup>, through Friday, October 20<sup>th</sup>, 2023. The conference day on Thursday, October 19<sup>th</sup>, provides an opportunity for Engineers and Designers to collaborate and learn by sharing best practices, technical ideas, and professional experiences. There are two additional workshop days held on Wednesday, October 18<sup>th</sup>, and Friday, October 20<sup>th</sup>.

Upon the conclusion of Thursday's conference, The IDDEA Group will be hosting a vendor appreciation hour, offering additional opportunities for you to network with your peers. Any sponsored raffle items will be announced during this time.

**Location:** Scheman Center, Iowa State University  
1805 Center Drive, Ames, IA 50011

Setup of vendor exhibit areas may take place either between 4:30pm-5:30pm on Wednesday, October 18<sup>th</sup>, or at 6:00am on Thursday, October 19<sup>th</sup>. Displays should be removed after 5:00pm on October 19<sup>th</sup>. The building closes at 10:00pm.

# SPONSORSHIP OPPORTUNITIES

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The IDDEA Group is a nonprofit corporation. Your contribution would make a significant difference in the success of our efforts. All sponsorship levels include recognition of your support on printed conference schedules and in The IDDEA Group Newsletter. Logos must be submitted as a high-resolution JPEG file. Your participation at any level will certainly be appreciated and be mutually beneficial.

- **Break Sponsor- \$500 (8 available)** There are eight breaks throughout the conference and workshop days featuring refreshments served in the common areas where attendees are encouraged to network and discuss sessions. Each break sponsored includes recognition on a display board.
- **Thursday Exhibitor- \$100** This includes a 10' wide x 8' deep booth, "pipe and drape" separators, electricity, one 30" x 6' table, and two chairs.
- **Raffle Donations** Items donated will be announced and raffled off to conference attendees during Thursday's social hour. Contact Jamie Wahl for additional details and questions.

In return for your generosity, the following sponsorship levels include a Thursday Exhibitor booth, and two complimentary Thursday Conference Day registrations.

- **Diverging Diamond Sponsor- \$4,000 (1 available)** Company name and logo will be displayed on all the lunch tables during the Conference Day on Thursday, October 19<sup>th</sup>.
- **Grade Sponsor- \$2,500 (1 available)** Recognition as host of the reception beverage and hors d'oeuvres hour on Thursday, October 19<sup>th</sup>.
- **Single Point Sponsor- \$2,000 (2 available)** Company name and logo will be displayed during one of the workshop day lunches.
- **Roundabout Sponsor- \$1,500 (1 available)** During our busiest morning, Thursday, October 19<sup>th</sup>, a promotional display of your company's logo will be placed near the breakfast table where everyone comes together before dispersing to their first training for the day.
- **Cloverleaf Sponsor- \$1,000 (2 available)** During one of our morning workshop days, a promotional display of your company's logo will be placed near the breakfast table where everyone comes together before dispersing to their first training for the day.

\* Sponsorships are filled on first come first serve basis. All menu selections are made by IDDEA board members. \*

\* The IDDEA Group does not sell advertising space, or job postings. \*

# CONTACT

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If you would like to support this year's IDDEA conference by having a vendor table, donating door prizes, or any level of additional support, please return the attached registration form or register online by September 18<sup>th</sup>.

You, our sponsors, are a very important and critical part of our success in continuing to host this annual conference. I hope you will join us in participating with this year's events.

Thank you, and we hope to see you in October.

Please feel free to contact me if you have any questions.

Jamie Wahl  
2<sup>nd</sup> Vice Chair  
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<https://iddeagroup.wildapricot.org/>